

1984 households (000)

ABC CBS NBC

ADI (rank)

Charlottesville, Va.† (Richmond, Va.)	—	—	7
Chattanooga (80)	54	53	57
Cheyenne, Wyo. (190)	—	19	—
Chicago (3)	476	431	515
Chico-Redding, Calif. (140)	29	25	—
Cincinnati (27)	108	125	110
Clarksburg-Weston, W.Va. (165)	—	24	21
Cleveland (11)	251	232	259
Colorado Springs-Pueblo (105)	45	42	34
Columbia, S.C. (88)	31	39	81
Columbia-Jefferson City, Mo. (145)	27	30	19
Columbus, Ga. (115)	48	47	20
Columbus, Ohio (34)	106	138	117
Columbus-Tupelo, Miss. (137)	13	28	46
Corpus Christi, Tex. (125)	35	28	29
Dallas-Fort Worth (8)	246	244	235
Davenport, Iowa-Rock Island-Moline, Ill. (74)	54	57	68
Dayton, Ohio (49)	71	110	70
Denver (19)	163	132	164
Des Moines (66)	50	75	65
Detroit (7)	299	274	313
Dothan, Ala. (161)	10	46	—
Dubuque, Iowa† (Cedar Rapids-Waterloo, Iowa)	6	—	—
Duluth, Minn.-Superior, Wis. (119)	30	34	30
El Centro, Calif.-Yuma, Calif. (179)	5	—	8
El Paso, Tex. (97)	33	28	43
Elmira, N.Y. (166)	11	—	14
Erie, Pa. (135)	24	24	39
Eugene, Ore. (128)	30	29	14
Eureka, Calif. (182)	9	10	—
Evansville, Ind. (87)	53	41	38
Fargo, N.D. (102)	33	33	34
Flagstaff, Ariz. (205)	—	—	9
Flint-Saginaw-Bay City, Mich. (58)	80	38	93
Florence, S.C. (148)	22	56	—
Florence, Ala.† (Huntsville-Decatur, Ala.)	—	—	7
Fort Myers-Naples, Fla. (112)	18	45	32
Fort Smith, Ark. (147)	17	30	17
Fort Wayne, Ind. (96)	39	39	42
Fresno, Calif. (65)	48	56	55
Gainesville, Fla. (174)	17	—	—
Glendive, Mont. (211)	—	1	—
Grand Junction, Colo. (184)	8	14	—
Grand Rapids-Kalamazoo, Mich. (40)	57	86	88
Great Falls, Mont. (177)	13	14	—
Green Bay, Wis. (68)	60	59	60
Greensboro-Winston-Salem-High Point, N.C. (51)	78	100	87
Greenville-New Bern, N.C. (99)	33	54	63
Greenville-Spartanburg, S.C.-Asheville, N.C. (37)	82	98	120
Greenwood-Greenville, Miss. (170)	29	13	—
Hagerstown, Md. (195)	—	—	16
Hanover, N.H.† (Burlington, Vt.-Plattsburgh, N.Y.)	—	—	12
Harrisburg-Lancaster-Lebanon-York, Pa. (48)	62	60	115
Harrisonburg, Va. (197)	17	—	—
Hartford-New Haven, Conn. (22)	121	184	70
Helena, Mont.† (Great Falls, Mont.)	—	—	5
Houston (10)	260	200	200
Huntsville-Decatur-Florence, Ala. (91)	44	53	38
Idaho Falls-Pocatello (157)	13	18	17
Indianapolis (25)	117	134	127
Jackson, Miss. (84)	32	57	66
Jackson, Tenn. (185)	30	—	—
Jacksonville, Fla. (63)	48	89	43
Johnstown-Altoona, Pa. (79)	—	55	81
Jonesboro, Ark. (175)	27	—	—
Joplin, Mo.-Pittsburg, Kan. (118)	31	39	26
Kansas City, Mo. (28)	120	145	126
Knoxville, Tenn. (59)	68	94	46
La Crosse-Eau Claire, Wis. (130)	18	36	43
Lafayette, Ind. (191)	—	11	—
Lafayette, La. (109)	44	59	—
Lake Charles, La. (171)	—	—	38
Lancaster-Lebanon, Pa.† (Harrisburg-Lancaster, Pa.)	—	27	—
Lansing, Mich. (103)	—	63	38
Laredo, Tex. (199)	—	5	5

1984 households (000)

ABC CBS NBC

ADI (rank)

Las Vegas (99)	29	36	35
Laurel-Hattiesburg, Miss. (168)	—	—	30
Lexington, Ky. (76)	44	64	47
Lima, Ohio (196)	—	—	18
Lincoln-Hastings-Kearney, Neb. (90)	27	56	15
Little Rock, Ark. (56)	79	78	71
Los Angeles (2)	558	493	614
Louisville, Ky. (45)	60	98	99
Lubbock, Tex. (128)	21	28	26
Macon, Ga. (142)	20	41	17
Madison, Wis. (107)	32	50	38
Manchester, N.H.† (Boston)	28	—	—
Mankato, Minn. (207)	—	15	—
Marquette, Mich. (186)	—	20	—
McAllen-Brownsville, Tex. (117)	32	31	23
Medford, Ore. (155)	11	19	25
Memphis (41)	76	115	110
Meridian, Miss. (169)	26	11	6
Miami (14)	160	190	178
Milwaukee (29)	108	106	115
Minneapolis-St. Paul (13)	166	191	143
Minot-Bismarck-Dickinson, N.D. (144)	—	29	37
Missoula-Butte, Mont. (149)	—	26	24
Mobile, Ala.-Pensacola, Fla. (61)	59	86	74
Monroe, La.-El Dorado, Ark. (113)	15	68	26
Montgomery, Ala. (120)	22	23	66
Nashville, Tenn. (31)	80	139	129
New Orleans (33)	91	133	112
New York (1)	883	920	1,016
Norfolk-Portsmouth, Va. (46)	77	87	82
North Platte, Neb. (209)	—	—	7
Odessa-Midland, Tex. (146)	24	29	23
Oklahoma City (36)	78	101	90
Omaha (72)	73	66	67
Orlando-Daytona Beach, Fla. (30)	113	113	112
Ottumwa, Iowa-Kirksville, Mo. (202)	17	—	—
Paducah, Ky.-Cape Girardeau, Mo. (73)	32	75	61
Palm Springs, Calif. (187)	7	—	5
Panama City, Fla. (176)	20	—	25
Parkersburg, W.Va. (198)	—	—	7
Peoria, Ill. (98)	35	38	42
Philadelphia (4)	490	421	432
Phoenix (23)	121	130	101
Pittsburgh (12)	247	217	167
Portland, Ore. (24)	111	114	105
Portland-Poland Spring, Me. (78)	48	40	50
Presque Isle, Me. (201)	—	7	—
Providence, R.I.-New Bedford, Mass. (39)	96	82	126
Quincy, Ill.-Hannibal, Mo. (153)	—	31	31
Raleigh-Durham, N.C. (38)	108	109	38
Rapid City, S.D. (162) *	22	—	16
Reno (123)	29	21	21
Richmond, Va. (55)	65	83	63
Roanoke-Lynchburg, Va. (69)	47	75	58
Rochester, Minn.-Mason City, Iowa (141)	25	22	26
Rochester, N.Y. (71)	55	63	58
Rockford, Ill. (111)	31	33	28
Roswell, N.M. (183)	—	16	—
Sacramento-Stockton, Calif. (20)	134	132	158
St. Joseph, Mo. (189)	17	—	—
St. Louis (17)	162	197	188
Salinas-Monterey-San Jose, Calif. (110)	42	21	31
Salisbury, Md. (167)	11	21	—
Salt Lake City (42)	101	93	90
San Angelo, Tex. (193)	—	12	—
San Antonio, Tex. (44)	89	109	77
San Diego (26)	92	114	79
San Francisco (5)	277	285	272
Santa Barbara-Santa Maria, Calif. (114)	21	22	15
Sarasota, Fla. (158)	22	—	—
Savannah, Ga. (108)	30	46	26
Seattle-Bellingham-Tacoma (16)	175	136	170
Selma, Ala. (208)	—	7	—
Shreveport, La.-Texarkana, Tex. (53)	80	87	65
Sioux City, Iowa (139)	32	14	30